



ACE EXHIBITIONS (PTY)LTD
 VAT no: 4290265851
 Plot 92 Knoppieslaagte, Gauteng, South Africa
 PO.Box 979 Fontainebleau 2032

Date :
 Rep :

ACE – EXHIBITION DESIGN BRIEF 2017

Company information

Company name :
 Contact Person :
 Phone Number :
 Email :
 Website :

Show Information

Name of show :
 Venue and Location :
 Show dates :
 Build-up dates :
 Break-down dates :

Stand information and Orientation

Hall Number :
 Stand Number :
 Stand Size : eg: (3m x 4m)
 Stand Layout

Corner stand
 Island stand
 Closed on 3 sides
 Open on 3 sides
 Other

If ticked other, please specify:

Budget:

Low	<input type="checkbox"/>	ZAR	Below R50 000
Low - Medium	<input type="checkbox"/>	ZAR	Below R80 000
Medium	<input type="checkbox"/>	ZAR	Below R120 000
Medium - High	<input type="checkbox"/>	ZAR	Below R200 000
High	<input type="checkbox"/>	ZAR	Below R350 000
Boutique	<input type="checkbox"/>	ZAR

Your Given Budget : ZAR
 ACE Given Budget : ZAR

Please note that it is essential to work with a budget to design a relevant stand, as forms and features affect the costing dramatically. If you aren't able to supply us with a budget, we aren't able to supply you with a design

Please note:

This information is for our design department to ensure that all your requirements for your stand design are met.

Stand to look and feel:

eg; hi-tech, smart, clean

eg; warm, comfortable

Stand flow:

eg; Simple and uncluttered

eg; busy and interactive

Functionality of stand?

eg; Product displays, lounge seating

eg; Demonstration/promotional area,

minute meetings

Customer Interaction:

eg; reception counter, bar area

eg; Awareness wow attractions

Products being displayed:

eg; 10 cell phones, not accessible,

150mm x 70mm x 10mm

Audio-visual and IT:

eg; 42inch plasma screens, 2 laptops

with sound

What was your last stand like:

eg; what worked, what did not work

Max height:

eg; 2,5m - 5m high

Notes:

eg; any extras / wow factors

Furniture:

eg; what furniture would you like to hire

Extras:

- Our design service is free of charge but designs remain the property of ACE EXHIBITIONS (PTY)LTD.
- Please attach the floor-plan if accessible
- Please attach your exhibitors manual
- As well as your corporate profile if accessible